ALLIED
Neighborhoods Association

BOARD OF OFFICERS

Mary Turley
President

Cathie McCammon
1st Vice President

Jean Holmes
2nd Vice President

Bonnie Donovan
Secretary

Mary Turley
Treasurer

John DeVore
Webmaster

MEMBER ASSOCIATIONS .

Citizens for Livable Neighborhoods

Citizens Planning Association

Flamingo Neighborhood Association

Grove Lane Area Neighborhood Assoc.

Hidden Valley Residents Assoc.

La Mesa Neighborhood Association

Mesa Protection Alliance

Samarkand Neighborhood Assoc.

West Beach Neighborhood

June 6, 2022

To: City Council

Re: Interim Urgency Ordinance Limiting New Hotel Development Pending Completion Of The 2023 Housing Element
(June 7, 2022 Council Agenda, Item #20)

Mayor Rowse and Council Members,

Allied Neighborhoods Association appreciates the opportunity to comment.

At the City Attorney's budget hearing, Mr. Calonne said the Hotel Ordinance would be at Council June 7. We would like to express our appreciation to all staff that worked on the Council Agenda Report, Attachments, and this Ordinance! And thank you for your prompt action on this.

Focusing only on the Inland area [Title 30 zone area, Attachment 2 Map] shows the vast extent of AUD housing zoning that also allows hotels. Hotels compete with housing. The latest Information from the Finance Department (released the last full week of May 2022) states "… *daily hotel rates are 51% higher than April 2019…"* (pre-pandemic)

The Council Agenda Report talks about how hotels can frustrate the approved Housing Element Goals in several ways [pg. 2] - and frustrate implementation of Goals [pg.3]. In addition, as a generally built-out city, we have only so much land – and each Inland-area hotel is another property that won't be housing.

Staff has provided an action (draft ordinance language and alternatives) that can be taken on June 7, or an action (draft ordinance language and alternatives) that can be taken possibly on June 28. Bottom line, <u>Council needs to do something.</u>

Allied supports the Interim Urgency Ordinance original language as drafted (deemed complete as the cutoff), not an alternative. We suggest June 7 for adoption. We look forward to Council discussion and decision.

Thank you for consideration of our comments.

Sincerely,
Allied Neighborhoods Association

Cc: Renee Brooke, Tava Ostrenger, Ariel Calonne, Elias Isaacson
Rebecca Bjork